

COMPETITIVE POWER COLLEGE COURSE PROPOSAL INFORMATION

Competitive Power College Curriculum Overall Objective

POWER-GEN International for 2012 will again be offering a Competitive Power College Curriculum of courses encompassing technical and non-technical issues. These courses are aimed at power generation professionals, from the engineer to the business manager, and are designed to further educate them on specific focused issues/technologies as well as teach them practical skills to thrive in the competitive marketplace.

Course Topics of interest for Competitive Power College Courses

Successful courses have generally fallen into two different types of courses: Subject overview or in-depth analysis.

Recent successful overview course include *Gas Turbine Fundamentals*, *Essential Skills for Managing Projects*, and *Distributed Generation: From Inception to Interconnection*. Recent successful in-depth courses include *Productivity Improvements of Fossil Steam Power Plants*, *Power Augmentation and Performance Improvement Strategies for Gas Turbines* and *Performance Evaluation of Combined-Cycle Power Plants*

The following are additional topic suggestions: (Not inclusive)

- Distributed Generation (Fuel Cells, Microturbines)
- Controls and Automation Technology
- Gas Turbine Maintenance and O&M
- Business Opportunities In Global/Country/Domestic Markets
- Cogeneration / Combined Cycle Energy Development
- On-Site Power Technology Development
- Steam Turbine Performance Improvement Strategies
- Coal Plant /Boiler Efficiency Improvement Strategies
- Emission Control Technologies
- Risk Management / Business Strategies
- The Smart Grid for Power Generators
- Federal and State Environmental Initiatives
- The Stimulus Bill: What's in it for Power Generation
- Carbon rules and global Initiatives
- Strategies for Getting N-Stamp Certification
- Strategies for Securing Nuclear New Build Business

December 11 - 13, 2012 ~ Orange County Convention Center ~ Orlando, FL USA

Course Format & Details

| | |
|-------------------|---|
| Format: | 4-hour, Half-Day courses; 8-hour, 1-Day courses; 16-hour, 2-Day courses. |
| Registration Fee: | \$400 – Half-Day courses; \$500 – 1-Day courses; \$850 – 2-Day courses. Expect a Utility Attendee (Power Generators Discount Program) Discount (50%) to drive attendance. |
| Includes: | Course Materials (Provided by Instructor), Lunch for 8-hour and 16-hour courses only, 1 or 2 coffee breaks depending on length of course and Certificate of Completion. |
| Course Dates: | December 9 & 10, 2012 |
| Course Times: | 8:00 a.m. – 5:00 p.m. |
| Location: | Orange County Convention Center, Orlando, FL |

Responsibilities and Financial Arrangements

Your organization agrees to provide both an oral and written presentation. Along with the presentation, your organization will provide detailed workbook and handout materials for the delegates attending your course at POWER-GEN International 2012. ***Final workbook and handout material must be submitted to conference management by November 2, 2012.**

As a part of the agreement between POWER-GEN International conference management and Competitive Power College instructors, PennWell agrees to provide marketing and logistical support, registration services, promotional mailings, general correspondence, money collection and financial reporting. POWER-GEN will also provide onsite management, including catering, audiovisual services and binding for the seminar workbook and handout material.

The reasonable expenses for these services will be deducted from the gross revenue of the seminars, then the profit will be split 50/50 with the instructors.

Submitting a Course Proposal

Complete the proposal form for each Competitive Power College course you would like to have considered.

Course proposals must show how the presentations(s) will provide value to the audience and directly affect or aid the power industry professionals attending the POWER-GEN International 2012 Conference. **SALES PITCHES ARE NOT ALLOWED OR PERMITTED.**

E-mail course proposal to: pgiconference@pennwell.com

Jan Simpson, Conference Manager
POWER-GEN International

DEADLINE TO SUBMIT A PROPOSAL IS MARCH 16, 2012

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**COMPETITIVE POWER COLLEGE
COURSE PROPOSAL SUBMITTAL FORM**

Proposed Competitive Power College Course Title: _____

MAIN CONTACT INFORMATION

Contact Name: _____ Title: _____

Name of Employer: _____

Mailing Address: _____

City: _____ State: _____ Province: _____

Postal Code: _____ Country: _____

Telephone: _____ Fax: _____ E-mail: _____

Main Contact is also an Instructor

INSTRUCTOR CONTACT INFORMATION

(Please list additional instructors and contact information separately.)

Instructor Name: _____ Title: _____

Name of Employer: _____

Mailing Address: _____

City: _____ State: _____ Province: _____

Postal Code: _____ Country: _____

Telephone: _____ Fax: _____ E-mail: _____

To what professional organizations do you belong?

PROPOSED COURSE INFORMATION

1. Have you conducted this or similar programs for professional, public or private groups?

Locally: Yes For _____ Date: _____
Regionally: Yes For _____ Date: _____
Nationally: Yes For _____ Date: _____

Please note:

The following information will be used in all marketing material if chosen for curriculum

2. Course Target Audience – education level, job description (maximum of 65 words)

**3. Course Description – overview, purpose and objectives.
(In narrative form – maximum of 230 words)**

4. Course Highlights and Major Points. (In bullet form – maximum of 12 bullet points)

5. Course Format. (Expected audio visual aids, room set-up, etc.)

6. Course Length. (One day - 8 hours; two days – 16 hours; or a half day – 4 hours)

7. Instructor(s) Biography (In narrative form – maximum of 50 words)

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COURSE WORKBOOK AND ACCREDITATION

Along with the presentation, instructors are required to provide detailed handout and workbook training materials for delegates attending CPC courses. Training materials must encompass the set educational/learning purpose and objectives described in proposed course. *Final workbook and handout material must be submitted to conference management by **November 2, 2012 in order for Conference Management to reproduce and get on the shipment for show site.** If you miss this deadline, you will be responsible for getting the workbooks to your classroom on your own.

1. Is the course workbook available at this time? No _____ Yes _____

If yes, please forward a copy to conference management for review. You do not have to forward a copy for review if you have been an instructor and given this same workshop for PennWell in the past.

2. Is your course accredited? If so, by whom? _____

3. Please list the names and contact information of two persons who could discuss your ability to make this presentation.

Name: _____ Company: _____

Phone: _____ E-mail: _____

Name: _____ Company: _____

Phone: _____ E-mail: _____

Deadline for submitting a proposal is March 16, 2012

**E-mail course proposal to:
jsimpson@pennwell.com**